



KINGS

COLLEGE OF ENGINEERING



DEPARTMENT OF MANAGEMENT STUDIES

Question Bank

Subcode / Subject: MG 1351 / PRINCIPLES OF MANAGEMENT Year / Sem : III / V

Unit 1

HISTORICAL DEVELOPMENT

PART A (2 Marks)

1. Define Management.
2. Define Productivity.
3. What are the functions of Managers?
4. Write the different levels of Management with examples.
5. What is meant by Social audit?
6. What are the effective characteristics of Managers?
7. Write any two main difference between Management and Administration.
8. Define Effectiveness.
9. Define Efficiency.
10. Give the main importance of Management.

PART B

1. Explain briefly about the functions of Managers. (16)
2. What are the 14 principles of Henry Fayol? Explain. (16)
3. Explain briefly about the different factors affecting the Organisational environment. (16)
4. Explain the Development of Management Thought. (16)
5. Management : Science or Art – Discuss. (16)

UNIT II

PLANNING

PART A (2 Marks)

1. Define Planning.
2. Define Strategies.
3. Define Objectives and Goals.
4. What are the different types of Plans?
5. What is meant by Policies?
6. State the steps in Planning.
7. Define MBO.
8. Define Programs.
9. Define TOWS Matrix.

10. What do you understand by Decision Making?

PART B

1. Explain the Decision Making Process. (16)
2. Explain briefly about the various Forecasting Methods. (16)
3. Explain the Process of MBO. (16)
4. Explain in briefly about the TOWS Matrix. (16)
5. Define Policies. Give its types. Explain the Planning Premises. (16)

Unit 3

ORGANISING

PART A (2 Marks)

1. Give the main difference between the Formal and Informal Organisation.
2. Define Span of Management.
3. What are all the steps in Organizing?
4. Discuss "Departmentation".
5. What are the different types of Departmentation?
6. Define Decentralization.
7. What is the purpose of Organisation charts?
8. Define Staffing.
9. What is meant by Performance Appraisal?
10. What is Human Resource Planning?

PART B

1. Explain briefly about the various types of Departmentation. (16)
2. Explain briefly about the types of Organisational Structures. (16)
3. Discuss the Span of Management/Managerial Effectiveness. (16)
4. Explain briefly about the Selection Process. (16)
5. Discuss briefly the various steps involved in Organizing. (16)

Unit 4

DIRECTING

PART A (2 Marks)

1. Define Leading.
2. What are the difference between creativity and innovation?
3. Define Motivation.
4. What are the elements in the Maslow hierarchy of needs?
5. Define Leadership.
6. List out the various styles of Leadership with examples.
7. Define Communication.
8. What is meant by downward communication?

9. Define Operations Research.
10. What do you understand by JIT?

PART B

1. Explain briefly about any three theories of Motivation. (16)
2. Explain briefly about the various functions of Leader. (16)
3. Explain in detail about the Creativity and Innovation. (16)
4. Explain the leadership with its different styles. (16)
5. Discuss in detail about the process and types of Motivation. (16)

Unit 5

CONTROLLING

PART A (2 Marks)

1. Define Controlling.
2. What are the steps involved in the control process?
3. Define Budgeting.
4. What is meant by MIS?
5. What is international business?
6. Define Globalisation.
7. What is MNC? Give an example.
8. Define Reporting.
9. What are benefits of IT in controlling?
10. What do you mean by PERT?

PART B

1. Explain the difference between Japanese and U.S. Management. (16)
 2. Explain in detail about MNCs. (16)
 3. Discuss in detail about the Tools and techniques used for improving Productivity. (16)
 4. Explain the term 'Reporting'. (16)
 5. Explain the preventive control mechanism towards achieving a unified global management theory. (16)
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